Contact

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Top Skills

Product Development

Customer Relationship Management (CRM)

Productization

Languages

Marathi (Limited Working)

Hindi (Full Professional)

Arebic (Elementary)

English (Limited Working)

Certifications

Basics of Web Development Certificate Course

Basics of Data Analytics Certificate Course

Nasruddin Shaikh

Product Manager | Founder @CareerTechInsight | Agile & AI Enthusiast | Building User-Centric Products | User Research · Roadmaps · Data-Driven | n8n Agentic Automation
Mumbai, Maharashtra, India

Summary

Product Manager | Builder & Founder | AI & Tech Enthusiast | Strategic Problem Solver Hi there! I'm Shaikh Nasruddin, and my mission is to bridge the gap between technology, product strategy, and human-centered solutions. I'm passionate about understanding user behavior and crafting impactful product strategies that solve real-world problems. With a diverse background in business development, education, marketing strategy, and tech-driven innovation, I bring a unique skill set that enables me to thrive in Product Management roles. Where I Shine: - Product Requirements: I excel at translating business needs into actionable product features. - User-Centric Mindset: Understanding customer pain points is at the core of everything I do. I create solutions that truly deliver value. - Growth-Driven Strategies: My marketing expertise helps me see the bigger picture and drive sustained product growth. - Team Collaboration: From teaching to working in cross-functional teams, I'm all about open communication and shared success. My Experience: - Business Development Associate - Junior College Teacher - Entrepreneurial Spirit Why Product Management?I believe technology has the power to change lives, and product management is the heart of that transformation. It's all about understanding people, solving problems, and creating products that truly matter. I'm always looking for ways to make products more intuitive, user-friendly, and impactful. Side Hustle: Career Tech Insight Alongside my career, I co-founded a newsletter called Career Tech Insight with my friend Sumit Jha, where we spread awareness about the latest trends in AI, tech, and career changes. Our mission? To build a community of AI & tech enthusiasts. Core Skills: - Product Requirements | User Behavior Analysis | Product Strategy - B2B Growth | Tech & AI Enthusiasm | Market Research - Data-Driven Decision Making | Problem Solving | Strategic Communication Languages: - English: Full Professional Proficiency - Hindi: Full Professional

Proficiency - Marathi: Limited Working Proficiency - Arabic: Elementary Proficiency Let’s Connect!If you’re looking for someone who blends strategic thinking, technical expertise, and a people-first approach* into product management, let’s talk! I’m always open to new opportunities, collaborations, and discussions around AI, tech, and product growth.

Experience

Career Tech Insight
Founder
June 2023 - Present (3 years 4 months)
Maharashtra, India

At CareerTechInsight.in , I built a thriving platform that helps students, job seekers, and professionals navigate the AI-driven job market. What started as an idea has grown into a data-driven newsletter with 2,700+ engaged subscribers and a 73% open rate—proof that quality content resonates.

What I Built:

Researched AI and tech trends to deliver insights that actually help people make career decisions
Grew from 0 to 2,700 subscribers on Beehiiv through strategic content and community engagement
Achieved a 73% open rate—nearly 3x the industry average—by focusing on what readers truly need
Published weekly newsletters with actionable career advice backed by market data
Built an active community of tech enthusiasts who regularly engage with our content
Developed the Career Tech Insight website from scratch as a comprehensive career resource platform
Collaborated with industry experts to ensure our content stays relevant and trustworthy

Product & Growth Metrics:

2,700+ subscribers acquired organically
73% open rate (industry average: 20-25%)

✍# 50+ weekly newsletters published
Full website development and management
Data-driven content strategy based on reader engagement and market trends

Career Tech Insight became a trusted resource for thousands navigating the tech job market. Though we faced unexpected platform challenges with Beehiiv (account blocked without clear explanation), the core product and community we built demonstrate real entrepreneurial execution and product thinking.

Shri Raghubir High School and Junior's College of Science & Commerce

Information Technology Teacher
August 2023 - Present (3 years 2 months)
Yadav Nagar, Boisar(East), Palghar, Maharashtra, India - 401501

I teach Information Technology to 11th and 12th-grade students across Science and Commerce streams, making complex tech concepts practical and engaging. As an alumnus, I understand student challenges and use that to connect classroom learning with real-world tech careers.

What I Do:

Curriculum Design – I create structured IT courses that build from basics to advanced topics, ensuring students gain both theory and hands-on skills

Student-Centric Approach – I adapt teaching based on feedback and performance data, continuously iterating like optimizing a product

Career Mentorship – I guide students through the evolving tech landscape, showing how today's lessons become tomorrow's opportunities

Interactive Learning – I foster curiosity and encourage questions, turning passive learners into active problem-solvers

Curriculum I Teach:
Advanced Web Designing (HTML5, JavaScript)
Digital Marketing & SEO
Computerized Accounting with GST (Tally)
Emerging Technologies (IoT, AI, Cloud Computing)
Server-Side Scripting (PHP)

Database Management Systems (DBMS)
Cyber Law

Product Management Skills in Action:

✓ Product Strategy – Built comprehensive curricula from scratch, breaking complex tech into progressive modules

✓ User Research – Collect student feedback and analyze performance metrics to identify gaps and improve the experience

✓ Data-Driven Decisions – Track engagement, test scores, and comprehension to refine content delivery

✓ Stakeholder Management – Work with school leadership, parents, and students to align education with career goals

✓ Technical Expertise – Hands-on experience with web dev, databases, ERP, cloud, and emerging tech like AI

✓ Leadership – Manage multiple batches with varying skill levels, adapting strategies for different learners

Teaching has strengthened my PM skills: understanding diverse user needs, building scalable solutions, using data for improvement, and leading teams toward success.

Applyo
Founder Office Intern
December 2025 - April 2026 (5 months)
India

I serve in a Founder Office role at Applyo, managing core operational and strategic responsibilities that directly support the founder's vision. As part of a dedicated startup team, I work extended hours—often late into the night—to drive our ambitious goals forward. My responsibilities span cross-functional coordination, strategic planning, and execution of key initiatives that are critical to our growth trajectory. This role has strengthened my ability to operate in fast-paced environments, manage multiple priorities simultaneously, and maintain unwavering commitment to our mission despite the demanding nature of startup life.

Netscribes India (Pvt) Limited
Business Development Associate
November 2022 - May 2023 (7 months)
Maharashtra, India

Business Development Associate | B2B E-commerce Specialist | Dubuy.com

I helped businesses grow on Dubuy.com by connecting them with the right partners and strategies. My focus was on making B2B e-commerce simple and profitable—from onboarding sellers to closing deals that matter.

What I Did:

✓ B2B Growth – Built strategies that expanded Dubuy.com's market reach
✓ Lead Generation – Found and converted quality leads into long-term partners
✓ Partnership Development – Created valuable relationships with businesses across industries
✓ Seller Onboarding – Guided sellers on listing products effectively and attracting buyers
✓ Sales Strategy – Used data and market trends to drive revenue growth
✓ Seller Success – Taught sellers what makes listings stand out and profiles trustworthy

Day-to-Day Work:

Met with directors and business leaders to discuss growth opportunities
Worked closely with sellers, manufacturers, suppliers, and distributors to keep things running smoothly
Followed up regularly to build strong relationships and solve problems quickly
Helped sellers understand what buyers look for and how to optimize their presence

I enjoyed helping businesses succeed on the platform by making e-commerce less complicated and more rewarding.

Vestige Marketing Pvt. Ltd.
Business Consultant
September 2020 - December 2021 (1 year 4 months)
Mumbai, Maharashtra, India

As a Business Consultant at Vestige Marketing Pvt. Ltd., I help organizations grow by turning insights into action. I specialize in uncovering opportunities through research, data, and strategic thinking.

What I Do:
✓ Market Research – Identify opportunities and competitive advantages
✓ Strategic Planning – Build roadmaps that drive real results
✓ Business Growth – Design strategies that boost revenue and market presence
✓ Process Optimization – Streamline operations for maximum efficiency
✓ Problem-Solving – Find creative solutions to complex challenges
✓ Client Relations – Build trusted partnerships that last
✓ Data Analysis – Turn numbers into actionable insights
✓ Collaboration – Unite teams around shared goals
✓ Communication – Explain complex ideas simply

I'm focused on helping businesses grow smarter.

Education

Shoolini University
Master of Business Administration - MBA, Business, Management, Marketing, and Related Support Services · (April 2025 - April 2027)

Internshala Trainings
Product management internship garantee program , Product management · (May 2024 - September 2024)

Suresh Gyan Vihar University
Bachelor of Business Administration - BBA, Business Administration and Management, General · (December 2021 - December 2024)

Shri Raghubir High School & Junior Collage
SSC & HSC, Science · (June 2015 - March 2020)

Great Learning
content marketing, Marketing · (August 2022 - August 2022)